



WJF 24 VENDOR GUIDELINES AND RULES

- Set-up is Saturday July 6th 7:00am-9:00am. Vehicles are not permitted within vendor area after 9:00am (during WJF24 hours).
- Parking for vendors is located near the Vendor area. Each Vendor will be allocated one (1) window tag for vendor parking area. Additional vendor parking spot/s are available for additional \$40 each, while quantities last. As each Vendor brings unique requirements, we will be reviewing and approving Jeep demo/display vehicle to be permitted to park in booth space, as applicable.
Note: use of Jeep within booth area will require preapproval.
- All vendor booths must be properly anchored in case of high winds or storms.
- Electric - An extra fee will be charged for those requiring electrical. Electric is provided ONLY to run lights, computers, and ONLY be used during event hours.
- Each merchandise vendor will be given up to two (2) wristbands for employees. Additional wristbands must be purchased at \$25.
- Aggressive marketing tactics are not permitted. All staff must market within allocated booth space.
- No excessive music or noise permitted during event hours which may interfere with venue announcements, live DJ/Bands.
- Food & Beverages (including bottled water) is not permitted to be sold by Vendor booths. These items are only permitted to be sold by WJF24 approved Food Vendors.
- Cancellation Policy: Cancellations after June 16/24 will forfeit any refund or rollover. If booth granted as complementary this is not applicable.

Failure to abide by all rules will result in expulsion from WJF24 with no refund.